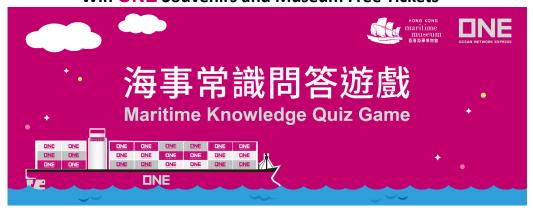
新聞稿

PRESS RELEASE



For Immediate Release

Join Maritime Knowledge Quiz Game on Facebook Win ONE Souvenirs and Museum Free Tickets



Hong Kong, 12 November, 2020 – To further promote maritime culture, the Hong Kong Maritime Museum is going to launch a "Maritime Knowledge Quiz Game" on the Museum's Facebook fan page from 17 November to 10 December 2020. The quiz game is sponsored by Ocean Network Express (East Asia) Ltd. Ocean Network Express (ONE) is the sixth largest container shipping comapny in the world*, offers an extensive service network covering over 120 countries and beyond. Commenced operation on 1 April 2018, ONE established its global headquarter in Singapore and regional headquarters in Brazil, Hong Kong, Singapore, the United Kingdom and the United States.

The Museum is dedicated in promoting the unique maritime and trade stories of Hong Kong. In response to the coronavirus public health threat, a variety of virtual resources were made available to public since March 2020, with access to the Museum's collections and maritime knowledge during the periods of closure. This November, aiming to arouse the public interests in maritime knowledge, a new online campaign "Maritime Knowledge Quiz Game" will be launched on the Museum's Facebook Fan Page.

"We would like to express our gratitude to Ocean Network Express (East Asia) Ltd. in sponsoring this fun and educational campaign. We hope participants enjoy learning about the lesser-known maritime knowledge through the quiz game," says Museum Director, Richard Wesley.

Quiz game questions will be published on the Museum's Facebook fan page every Tuesday for 4 consecutive weeks starting from 17 November 2020. Participants who correctly answer the question and fulfill the game requirements will have a chance to receive souvenirs sponsored by Ocean Network Express (East Asia) Ltd., as well as 2 Hong Kong Maritime Museum adult free admission tickets.

Latest news of the "Maritime Knowledge Quiz Game" can be found at Hong Kong Maritime Museum's Facebook fan page https://www.facebook.com/HKMaritimeMuseum/.

*Source: Alphaliner Monthly Monitor

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PRESS RELEASE



To download the images, please click: https://bit.ly/3lsOGLm

About Hong Kong Maritime Museum

The Hong Kong Maritime Museum (HKMM) was founded by members of the Hong Kong Shipowners Association to help Hong Kong residents and visitors to the City explore its unique maritime heritage. HKMM was named as a TripAdvisor Travellers' Choice Top 10 Museum in China in 2017, and is an independent, non-profit registered charity supported by the shipping industry, the business community, private individuals and the Hong Kong SAR Government. The HKMM is a cultural institution that tells the stories of Hong Kong's relationship with the sea, including the trades between Hong Kong and the Pearl River Delta and the World, and the vital roles played by so many ships in those stories.

The Museum opened its door to the public at Murray House in Stanley in 2005 and relocated to Central Pier No. 8 in the heart of the Central Harbour Waterfront in 2013. Today the Museum displays over 1,200 objects in 15 galleries, attracting about 130,000 visitors annually. The HKMM also houses various event spaces, a resource centre, its rooftop (social enterprise) Café 8 which enjoys wonderful harbour views, and a gift shop. The HKMM engages with the community of Hong Kong by providing education and public programming to schools, adults, community groups and families.

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